

## CORPORATE SOCIAL RESPONSIBILITY

The Cairns Convention Centre considers the interests of society by taking responsibility of our activities on employees, owners, communities and the environment in all aspects of our operation.

The principles outlined in this policy are developed from our Corporate Philosophy and are integrated throughout our Centre's manuals and procedures.

### EMPLOYEES

We will provide an environment which promotes a workplace of Respect, Certainty and Opportunity by:-

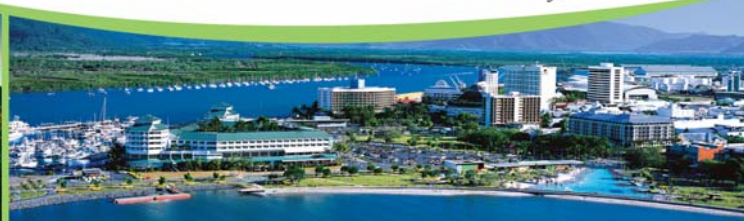
- ◆ Facilitating the unity of voice by casual employees in the production of the Enterprise Bargaining Agreement, ensuring a collaborative approach to the setting of staff entitlements.
- ◆ Providing a training target that exceeds government guidelines.
- ◆ Recognising staff achievement through awards on a biannual basis.
- ◆ Ensuring the Centre's Equal Opportunity, Harassment and Antidiscrimination policies meet or exceed regulatory requirements.
- ◆ Maintaining Workers Health and Safety as a priority in all we do.
- ◆ Supporting staff in the pursuit of provision of services for the benefit of the community.

### COMMUNITY

There will be a high sense of local "ownership" of and pride in the Cairns Convention Centre with the Cairns community recognising its leadership in attracting new visitors, hosting valued local events and purchasing local where appropriate. We will do this by:-

- ◆ Purchasing local products whenever possible.
- ◆ Providing economic impact in the Cairns economy.
- ◆ Supporting staff in the pursuit of provision of services for the benefit of the community.
- ◆ Working with local organisations, committees and industry work groups.
- ◆ Supporting local events and community causes.
- ◆ Providing food donations of those items the Centre does not require or cannot use.

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### ENVIRONMENT

We will respect our natural environment and recognise the need to reduce any harmful effects on it. We will do this by:-

- ◆ Providing an overarching Environmental Sustainability Policy which drives the Centre's ESD.
- ◆ Taking into account the impact on the environment in our purchasing.
- ◆ Maintaining and improving the environmental aspects of the building.
- ◆ Ensuring our use of scarce resources and emissions are kept to their lowest possible levels.
- ◆ Working on the principles of reduce, recycle and reuse.
- ◆ Using suppliers who have the same ethical standards as the Centre.
- ◆ Maintaining and supporting the Centre's environmental credentials through appropriate accreditation mechanisms.

### ECONOMIC

Our marketing and operations will greatly advance the reputation of Cairns and enhance the economic development of the region. We will do this by:-

- ◆ Identifying, pursuing and winning events that drive economic impact for the benefit of Cairns.
- ◆ Producing and maintaining appropriate planning, budgeting and operational management to meet key targets.
- ◆ Increasing awareness of Cairns as a serious business destination.

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