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Cairns Keeps Winning World Events

Cairns Convention Centre has recently confirmed twelve bid wins, ten of which are international.

Cairns has won these bids against countries such as Italy, India, Ireland, Argentina and the USA, showing that with quality infrastructure and professional marketing strategies, an Australian regional destination can successfully compete for lucrative international convention business.

These twelve international events will bring over 8,500 delegates to Cairns between 2011 and 2014 and inject more than AUD43million into the region's economy.

Some of the recent international wins are:-

- ◆ International Symposium on Plasma Chemistry, 2013
- ◆ 16th International Symposium on Fish Nutrition and Feeding, 2014
- ◆ Nuclei in the Cosmos International Symposium on Nuclear Astrophysics, 2012
- ◆ Lattice 2012, The 30th International Symposium on Lattice Field Theory
- ◆ International Confederation of Principals, 2013

Ross Steele, General Manager, Cairns Convention Centre said, "the Centre's long term marketing focus along with the proven success of Cairns as a business events destination have been the catalyst for confirming so many prestigious international events."

ENDS

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A Queensland Government initiative operated by AEG Ogden

About AEG Ogden:

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, and the Perth Arena (currently under construction); the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's pre-eminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Sprint Center (Kansas City, Mo.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), Conseco Fieldhouse (Indianapolis, Ind.), American Airlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), Wukesong Arena (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Globe Arenas (Stockholm, Sweden). For more information, please visit www.aegworldwide.com